

## PRESS RELEASE

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### **TEA-TO-GO™ REVOLUTIONIZES THE TEA TIME EXPERIENCE**

*Hale Tea Company Introduces On-The-Go Brewing System & High-Grade Tea Bags*

SAVANNAH, Ga.—Tea time has just received a makeover—stepping out of its porcelain china origins and formal limitations and moving into the fast-past world of the 21<sup>st</sup> Century. That’s right, Hale Tea Company, the Savannah-based tea company known worldwide for its custom, high-grade tea products, is now providing tea lovers with a modern, more convenient way to experience tea time with Tea-To-Go™.

The patented Tea-To-Go system creates an infusion of fresh tea leaves anytime, anywhere through its on-the-go brewing abilities. Tea-To-Go’s specially created tea bags firmly rest on the rim of a mug—insuring the removal of the bag without the mess or the risk of a sunken string and tag. Or, when used with Tea-To-Go’s one-of-a-kind To-Go lid, the tea bag is pulled into the lid and out of the water after the recommended steeping time.

Now, tea enthusiasts can easily control their tea time experience without the mess of a conventional mug and bag process, said Lisa Brown, owner of Hale Tea Company. “Tea-To-Go has revolutionized the tea drinking experience for our customers who want convenience and quality tea,” Brown said. “A wide range of carefully chosen teas are available and the tea descriptions are clearly marked on the bags. It’s easy and promotes a healthy lifestyle no matter where the tea lover happens to be.”

Tea-To-Go’s various high-grade flavors include a variety of Black, Fruit and Herbal teas along with a Green Tea Passion mix for that energizing power needed while on the move. “Now, high-grade tea doesn’t have to be hard to find,” Brown added. “In fact, Tea-To-Go is perfect for the workplace, schools and hotels, and of course convenience stores and restaurants.”

Tea-To-Go is appealing to all tea consumers, from conservative tea drinkers wanting a nutty Darjeeling, to trendsetters enjoying Chai and the health conscious sipping on a soothing Redbush. “Easy handling, high quality tea, no waste—what’s not to love”, say our consumers.

**ABOUT THE COMPANY:** Tracing its roots back to 19<sup>th</sup> Century London and a humble tea shop, Hale Tea Company is a family owned and operated business based out of Savannah, Ga. Hale Tea Company is committed to the well being and sustainability of both the tea plantations and Mother Earth, and is devoted to quality by sourcing only the finest offerings from around the globe.

**EDITORS:** For a high-resolution image of the Tea-To-Go system or to arrange an interview with Lisa Brown, call or e-mail Jan McGuire at (912) 727 - 3996, jan@haletea.com.